

## JAY HOLLERICH

### NEW PROJECT DIRECTOR AT COLLIE

It is with a great deal of pleasure that the Directors of Collie announce the promotion of Jay Hollerich to the position of Project Director. Jay joins his five other Project Directors as the key people responsible for the running of the Company and all client projects.



In his early years, Jay had a passion to become either (or both?) a footballer or a rock singer.

He had some success (but was on the injury list fairly regularly) in the former, having played football for Norwood in the SANFL but never quite made it into the rock 'n roll hall of fame.



The fresh-faced young university student studied and graduated as an urban planner working for a few years in local government and consulting in South Australia before setting off on his world adventure and eventually working as a planner in the UK.



Jay joined Collie in May 2003 as a Project Planner and in the ensuing five years progressed to Project Manager and now to Project Director.

Jay is responsible for a range of projects and clients at Collie and has particular skills in strategic and development planning, report writing and presentation, research, plan production and negotiations.

During his time with Collie, Jay has worked on a range of projects varying in scale from the preparation of redevelopment strategies and planning for large areas to planning scheme amendments and planning permit applications for commercial, residential and mixed-use developments, throughout Victoria.

Jay has been involved with a variety of major strategic planning and development projects involving co-ordination of specialists and requiring site analysis, impact assessment, urban design, statutory planning, feasibility assessment, heritage considerations, research of environmental issues and various negotiation and consultation roles.

Congratulations Jay on this new and important role. Jay can be contacted on [jjh@colliepl.com.au](mailto:jjh@colliepl.com.au).

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